

Objective

To obtain a position that enables me to utilize my wide skill set and entrepreneurial ambition whilst working with the latest technologies. The ideal position would provide exciting advancement opportunities that fuel my continuous desire to learn in a creative and challenging environment.

Skills

- PHP, HTML, CSS, JQuery, Ajax, MYSQL, Joomla,
- MVC Frameworks (Codeignitor, Zend)
- Microsoft Word, Excel, PowerPoint, Quickbooks
- Photoshop, Illustrator, Flash
- Java, JavaScript, Visual Basic, Perl, Lisp, C, C++
- Mac, Windows, Unix/Linux
- Dreamweaver, Eclipse
- Excellent mathematical skills / algorithms / problem solving / equations and logic
- Analysis/Design Methodologies: UML, OOP, SEO

Professional Experience

PHP Programmer and Web Developer

(2003 – Present)

- Specialized in data modeling and elegant system architecture.
- Implemented front and back end features on hundreds of websites.
- Designed and created websites from concept to completion in PHP, HTML, CSS, JS.
- Improved existing websites for SEO and built new websites focused on SEO.
- Modifying and extended open source applications such as Joomla.
- Developed and created PHP MYSQL applications from specifications.
- Lead teams of developers on larger projects.
- Contributed to the improvement of new technologies including displacement techniques to create 3D rotating objects from flat images using only pure CSS.
- Integration with social networking sites such as Facebook.
- Created CMS and ecommerce sites and integrated with third parties such as Paypal.

CEO - Distinct Beverages, Inc.

Huntington, NY (2007 – Present)

- Personally developed and brought to market the companies major beverage brand line, Protegy, a unique carbonated protein energy beverage.
- Managed sourcing, vendor selection, procurement and manufacturing.
- Strategic planning to ensure timely delivery and production of products.
- Developed online, regional, and national marketing strategies to promote growth of the brand. Successfully launched the brand into a new segment of beverage industry and responsible for driving growth in this segment. Assisted in the design and development of

company websites, marketing materials and online presence including SEO (page 1 of Google within 4 weeks).

- Business plan & sales strategy development including the planning of financial forecasts and budgets.
- Raised substantial capital during tough economic times.
- Secured supply and distribution contracts with vendors, distributors and large retail outlets including orders from the US military, 7/11, GNC, and Amazon.
- Quality control of finished products and initial ingredients.
- Made effective independent decisions, and coordinated all day-to-day office functions.
- Implemented various databases to store company data.

Programmer – Telsis Ltd

Fareham, England (2006)

- Developer and manufacturer of high-performance carrier-grade voice, video and messaging solutions.
- Contributed to a new-generation of network infrastructure based on SMS routing that improves the customer experience over traditional store and forward servers.
- Contributed to the predictive text software used on Ericson phones.
- Created object-orientated software to model the SMS server to be used for test sequences.

Education

University of Southampton, England

- **BSc Computer Science**
- **BSc Chemistry and Math Double Honors**

Recent Clients and Projects

Logaway Inc.

- Secure Online Password Manager.
- CodeIgniter framework.
- Sophisticated NSA approved security standards including browser-based encryption using Advanced Encryption Algorithm (AES), SSL/TSL connections and IP restricted logins.

Community Funding Solutions

- Enables automatic donations to be made to non-profits through real estate sales.
- CodeIgniter framework
- Five custom admin panels for the different user types and system admin.
- (please see: www.WebDesignGateways.com/projects/CFS_phase_2)

Sonnys Piano TV

- Piano company utilizing online video tours to sell their pianos.
- Dedicated server maintenance, general IT, web development, Facebook integration.
- Currently in the process of converting their outdated site into HTML 5.

NC Concepts, Divine Media Group, J Miceli Design

- General development of websites and applications from their designs and specifications.

WhatsMyAgenda.com

- Unique web based scheduling application written in PHP utilizing MVC frameworks that interacts with third party applications.

MyPhotoDownloader.com –

- Facebook and web application that interacts with social networking API's and allows users to bulk download their friends' photos.
- www.FirstImpressionsRemodel.com
- www.the9Wmarket.com
- www.DrinkProtegy.com

Interests and Activities

Sport has always been a major part of my life and I am a very talented athlete. I maintain a high standard of personal fitness and to reach my goals I participate both individually and in team sports at the highest level.

Lacrosse

- Southampton University Men's Lacrosse Team Captain and MVP
- Southampton University Sportsman of the Year
- Played in the South England premier league.
- Gained a place on the South England team to represent in the British Nationals (2007)
- South England Lacrosse MVP in the British Nationals (2007)
- Currently coach players from 3rd grade to collegiate level.
- Head Coach of Huntington 4th and 5th grade Elite teams.